



# Dion Pramadhan

## Lead Product designer

[linktr.ee/pramadion](https://linktr.ee/pramadion)

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Skilled Lead Product Designer specializing in design systems and user-centered design solutions. Strong foundation in UX/UI design, prototyping, user research, and accessibility best practices. Passionate about creating impactful, intuitive, and inclusive digital experiences that align with both user needs and business goals.

### Professional experience

#### Lead product designer



Delivery Hero

Berlin, Germany | October 2023 - Present

- Led the development and management of design systems across multiple brands, ensuring consistency, scalability, and alignment with both business goals and user needs.
- Oversaw the design system and worked cross-functionally with teams to maintain consistency across products.
- Mentored junior designers, providing feedback and guidance on professional growth.

#### Senior UX/UI Designer



Delivery Hero

Berlin, Germany | March 2021 - October 2023

- Led the migration from Sketch to Figma and established the foundation for a unified design system that serves three brands across three platforms.
- Led the development and maintenance of design systems, enhancing collaboration between designers and engineers.

#### UX Designer



Vaadin

Turku, Finland | January 2018 - February 2021

- Initiated and co-authored the Antlers Design System.
- Developed user interfaces and collaborated with engineering teams to ensure seamless design integration.

### Skills

- Design Tools:** Figma, Sketch, Adobe XD, Miro, Adobe Creative Suite
- Prototyping & Collaboration:** Figma, ProtoPie, Jira, FigJam
- Development Tools:** HTML, CSS
- UX/UI Design:** Wireframing, Prototyping, Usability Testing
- Accessibility:** A11Y Best Practices
- Collaboration:** Cross-functional Collaboration, Stakeholder Management
- Methodologies:** Agile/Scrum

### Education

#### Bachelor's Degree in Communication Studies / Mass Media

Universitas Padjadjaran | Bandung, Indonesia